

SPECIALISATIONS IN THE FIELD OF TOURISM AND HOSPITALITY WITH ACCREDITATION THE-ICE



2 YEARS (4 SEMESTERS) OF MASTER'S DEGREE PROGRAMME

SPECIALITIES:

- Hospitality and Gastronomy Management
- Event management
- Management in tourism
- Intercultural Communication in Tourism



ACCREDITED MEMBER



International Centre
of Excellence in
Tourism and Hospitality
Education (THE-ICE)



Accredited to meet THE-ICE Standards of Excellence

STUDIES ARE CONDUCTED
IN  OR IN 

SPECIALISATION: HOSPITALITY AND GASTRONOMY MANAGEMENT

This specialty is addressed to those who are interested in the planning and promotion of a hotel or catering business. You will learn about the domestic and global market and gain knowledge in the field of accommodation and catering facilities management.



LIST OF COURSES:

- Hospitality Service Quality Management,
- Hotel Operations Management,
- Regional Cuisines in Hotel Gastronomy,
- Hotel spa and wellness services ,
- Management Support Systems for Hospitality,
- Hospitality Customer Relationship Management,
- Advanced Hotel Revenue Management,
- Hospitality Management - Business Project,
- Marketing Strategies in Gastronomy,
- Safety Procedures in F&B.



SPECIALISATION: EVENT MANAGEMENT

In this specialisation, you will gain the skills necessary to organise business trips, conferences, fairs, and other business events. By studying at the Vistula School of Hospitality, you will get the opportunity to participate in international congresses or incentive trips. As a member of the MPI (Meeting Professional International), you will have the chance to take part in industry conferences, hosted, among others, in London, Copenhagen, Davos, Dusseldorf and Barcelona.



LIST OF COURSES:

- Innovation in Meetings Industry,
- Online Events Management,
- Sustainable Events and Meetings Planning,
- Cooperation with Suppliers in Meetings Industry,
- Information Technologies in Event Industry,
- Business Customer Relation Management,
- Event Funding,
- Event Organisation - Business Project,
- Formal Aspects of Event Management,
- Event and Meetings Designing (EventCanvas).



SPECIALISATION: MANAGEMENT IN TOURISM

It is an ideal specialty for those who want to learn about the legal, economic, and marketing aspects of global tourism. You will discover the principles of the tourism market functioning, its products, and tourist regions. You will gain knowledge during international projects, thanks to co-operation with companies organising trips and travels.



LIST OF COURSES:

- Innovations in Tourism Enterprises,
- Tourism Enterprises Operations Management,
- Air transport,
- E-marketing in Tourism,
- Management Support Systems for Tourism Business,
- Travel Agency Customer Relationship Management,
- Socio-economical Environment of Tourism Enterprises,
- Tourism Enterprise Management - Business Project,
- Selected Forms of Tourism,
- Leisure time animation forms.



SPECIALISATION: INTERCULTURAL COMMUNICATION IN TOURISM

This speciality focuses on developing the skills of effective intercultural communication, which is crucial in a dynamic and diverse tourism environment. Graduates are prepared to work in international tourism companies, hotels, travel agencies and other tourism-related institutions, where the ability to establish and maintain relationships with clients and partners from different cultures is essential.



LIST OF COURSES:

- Effective Intercultural Communication in Writing: English,
- Effective Intercultural Communication in Writing: French / Spanish,
- Effective Intercultural Communication in Speaking: English,
- Effective Intercultural Communication in Speaking: French / Spanish,
- Organizational Culture in Tourism Sector in an International Context,
- Intercultural Tourism / Sustainable Development in Tourism: International Context,
- New Technologies and Social Media in International Tourism - Business Project,
- Etiquette and Business Ethic in International Tourism / Serving Tourists from Various Social and Cultural Backgrounds.

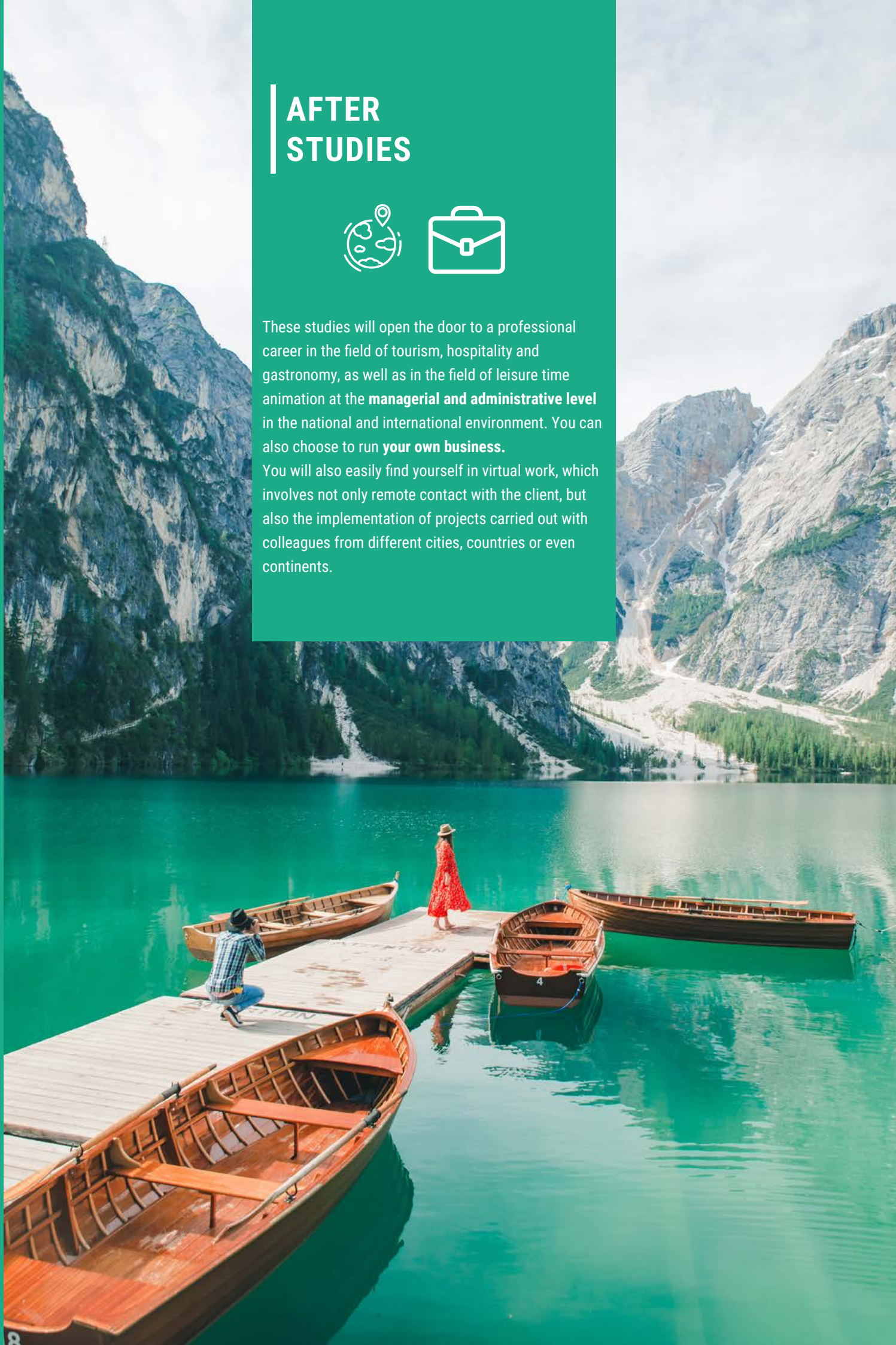


AFTER STUDIES



These studies will open the door to a professional career in the field of tourism, hospitality and gastronomy, as well as in the field of leisure time animation at the **managerial and administrative level** in the national and international environment. You can also choose to run **your own business**.

You will also easily find yourself in virtual work, which involves not only remote contact with the client, but also the implementation of projects carried out with colleagues from different cities, countries or even continents.





PARTNERSHIPS:

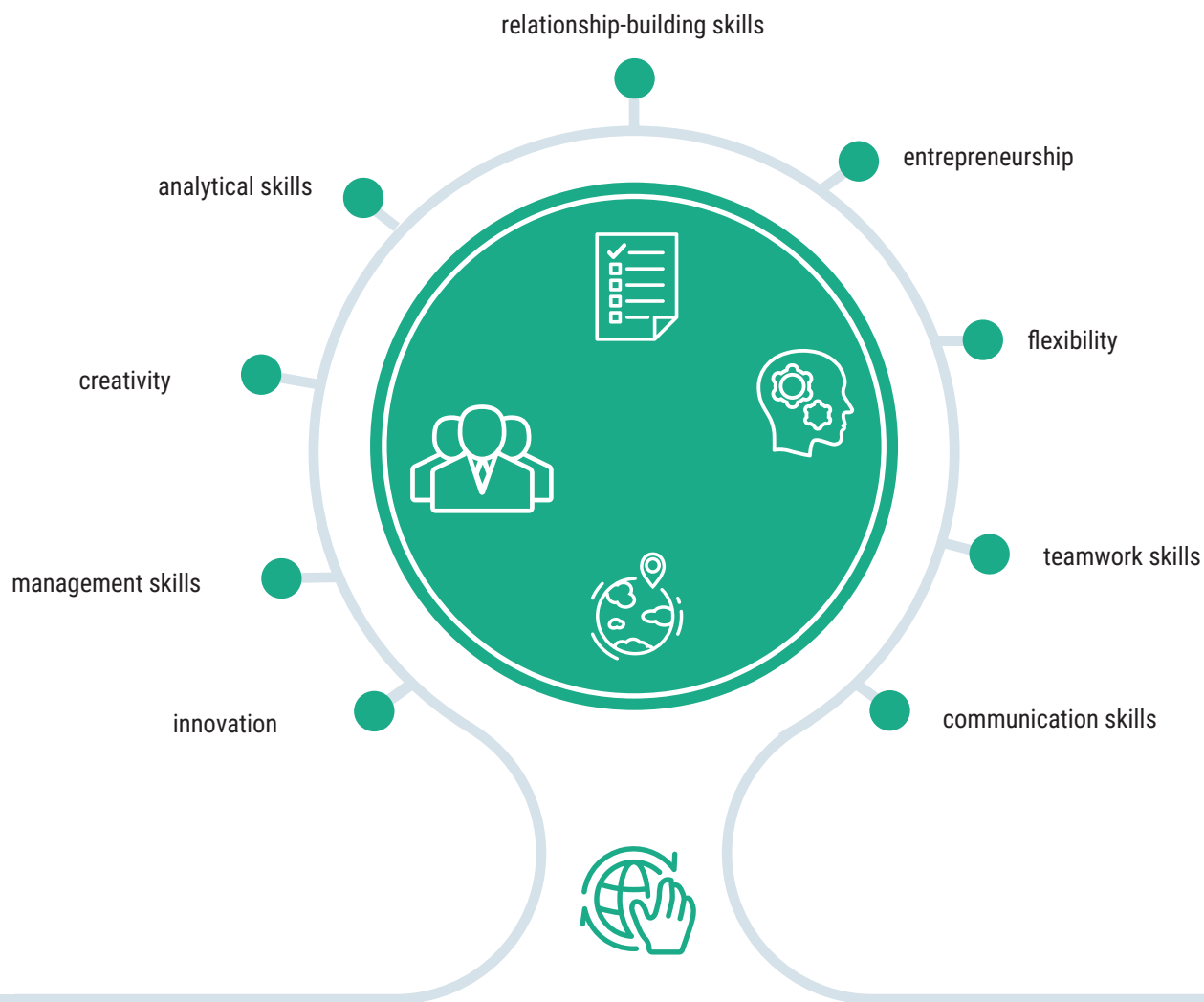


Międzynarodowe Stowarzyszenie Organizatorów Spotkań MPI POLAND | Orbis S.A. | Polska Izba Turystyki | Izba Gospodarcza Hotelarstwa Polskiego | Meeting Planner Sp. z o.o. | Hotel Sheraton Warsaw (Starwood Services Poland Sp. z o.o.) | Hotel Bristol, a Luxury Collection Hotel. Warsaw (Royal Bristol Warsaw Sp. z o.o.) | The Greek Gourmet Kubiak-Vafidis S.J. | Ministry of Creativity Sp. z o.o. | El Padre Sp. z o.o. | Klub Agencji Eventowych (Stowarzyszenie Komunikacji Marketingowej SAR) | Varsovia Apartamenty Sp. z o.o. | J.W. Construction Holding S.A. | Hotel Warszawa (Holding Liwa Sp. z o.o.) | Leonardo Hotels (Leonardo Hotels Warsaw Sp. z o.o.) | Hotel The Westin Warsaw (Holmsett Investments Sp. z o.o.) | Mouzenidis Travel Sp. z o.o.

POROZUMIENIA W SPRAWIE PRAKTYK:

Leonardo Hotels Warsaw Sp. z o.o. | Starwood Services Poland Sp. z o.o. (Sheraton Warsaw Hotel) | Holmsett Investments Sp. z o.o. (The Westin Warsaw) | Holding Liwa Sp. z o.o. (Hotel Warszawa) | Belvedere Cafe Łazienki Królewskie Sp. z o.o. | Stowarzyszenie na Rzecz Osób Upośledzonych Umysłowo lub Fizycznie Dobra Wola OPP | Mouzenidis Travel Sp. z o.o. | Biuro Podróży Janus | Restauracja Florian Ogień czy Woda | Varsovia Apartamenty Sp. z o.o. | HIE WARSZAWA MOKOTÓW Sp. z o.o. | PROFITTRAVEL SERVICES Sp. z o.o. | Sound Garden Hotel Sp. z o.o. | Mazurkas Travel Biuro Podróży Sp. z o.o.

ACQUIRED COMPETENCES AND SKILLS IN TOURISM AND HOSPITALITY WITH ACCREDITATION THE-ICE



INTERNATIONAL OFFICE



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LET'S MEET IN PERSON OR ON-LINE

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