



# TOURISM AND RECREATION

PROFILE: PRACTICAL | DEGREE: BACHELOR | PROGRAM FOR 2024/2025 INTAKE





## FULL-TIME STUDIES




3-year studies – 6 semesters

### TOTAL NUMBER OF HOURS AND ECTS

ECTS credits: 180  
No. of hours: 2563

**LEGEND****FORM OF CREDIT: E** – Exam, **ZO** – Graded credit, **Z** – Non-graded credit

|   | <b>SEMESTER I</b>        |                   |   |                   |                       |
|---|--------------------------|-------------------|---|-------------------|-----------------------|
|   | <b>FULL-TIME STUDIES</b> |                   |   |                   |                       |
|   | <b>ECTS</b>              | <b>Lecture</b>    | <b>Practical classes<br/>(eg. workshop)</b> | <b>E-learning</b> | <b>Form of credit</b> |
| Ecology and Environment   | 3                        | 20                |   |                   | z                     |
| Introduction to Tourism   | 3                        | 20                |   |                   | e                     |
| Introduction to Hospitality Industry  | 4                        | 20                |   |                   | e                     |
| Introduction to Sociology   | 2                        | 15                |   |                   | e                     |
| Introduction to Recreation  | 2                        |                   |   | 15                | e                     |
| Tourism Geography   | 5                        | 10                | 20  |                   | e/z                   |
| Law in Tourism and Recreation   | 3                        | 20                |   |                   | e                     |
| ICT in Buissnes   | 2                        |                   |   | 15                | z                     |
| English in Tourism I  | 4                        |                   | 30  | 60                | z/z                   |
| Language Repetitorium I   | 2                        |                   | 45  |                   | z                     |
| Physical Education I  |                          |                   | 30  |                   | zal                   |
| H&S (Occupational Health and Safety)  |                          |                   |   | 4                 | zal                   |
| Library Instruction   |                          |                   |   | 4                 | zal                   |
|   | <b>TOTAL: 30</b>         | <b>TOTAL: 105</b> | <b>TOTAL: 125</b>                           | <b>TOTAL: 98</b>  |                       |

|   | <b>SEMESTER II</b>       |                  |   |                   |                       |
|---|--------------------------|------------------|---|-------------------|-----------------------|
|   | <b>FULL-TIME STUDIES</b> |                  |   |                   |                       |
|   | <b>ECTS</b>              | <b>Lecture</b>   | <b>Practical classes<br/>(eg. workshop)</b> | <b>E-learning</b> | <b>Form of credit</b> |
| Management of Individual Potential I  | 3                        |                  | 20  |                   | z                     |
| Land Planning and Development of Tourism and Recreation   | 3                        | 20               |   |                   | e                     |
| Quality in Tourism and Hospitality  | 2                        | 30               |   |                   | e                     |
| Tourism in Practice   | 2                        |                  | 30  |                   | z                     |
| English in Tourism II   | 4                        |                  | 30  | 60                | z/z                   |
| Language Repetitorium II  | 2                        |                  | 45  |                   | z                     |
| Physical Education II   |                          |                  | 30  |                   | zal                   |
|  <b>INTERNSHIP</b>  |                          |                  |   |                   |                       |
| <b>Vocational Training - 3 months</b>   | 14                       |                  | 360   |                   | z                     |
|   | <b>TOTAL: 30</b>         | <b>TOTAL: 50</b> | <b>TOTAL: 515</b>                           | <b>TOTAL: 60</b>  |                       |



## SEMESTER III

### FULL-TIME STUDIES

#### COURSE TITLE

ECTS

Lecture

Practical classes  
(eg. workshop)

E-learning

Form of credit

Economics of Tourism

2

30

e

English in Tourism III

2

45

z

Elective Foreign Language I

2

30

60

z/z

#### INTERNSHIP

**Vocational Training - 3 months**

14

360

z

#### SPECIALIZATIONS TO CHOOSE

##### **SPECIALIZATION Hotel and Catering business**

Information Technologies in Hospitality Business

3

20

10

z/z

Hotel, Food and Beverages and Recreation Services

2

20

10

z/z

Economics of Hotel and Catering Establishments

3

20

10

z/z

Reception and Reservation Departments Operations

2

20

z

##### **SPECIALIZATION Leisure Tourism**

Economics of Tourism Enterprises

3

20

10

z/z

Transport in Tourism

2

20

10

z/z

Creating tourist offers

3

20

10

z/z

Information and Reservation Systems in Tourism

2

20

z

##### **SPECIALIZATION Business Tourism**

Economics of Tourism Enterprises

3

20

10

z/z

Transport in Tourism

2

20

10

z/z

Meetings Industry

3

20

10

z/z

New technology in Meetings Industry

2

20

z

##### **SPECIALIZATION Recreation in Tourism**

Physical recreation and Sport in the Life of Modern Man

3

20

10

z/z

Economics of Recreation and Sport Activities

2

20

10

z/z

Volunteering in Recreation and Sport

3

20

10

z/z

Organization of Recreation and Sport for Different Social Groups

2

20

z

**TOTAL: 60**

**TOTAL: 270**

**TOTAL: 635**

**TOTAL: 60**



## SEMESTER IV

### FULL-TIME STUDIES

#### COURSE TITLE

ECTS

Lecture

Practical classes  
(eg. workshop)

E-learning

Form of credit

Insurance in Tourism and Hospitality

2

15

e

Marketing in tourism and hospitality

4

10

20

e/z

Disabled customers' service in tourism and hospitality

3

10

10

z/z

E-tourism Industry

3

10

10

z/z

Recreation in Tourism and Hospitality

3

30

z

English in Tourism IV

2

45

z

Elective Foreign Language II

2

30

60

z/z



#### SPECIALIZATIONS TO CHOOSE

##### SPECIALIZATION Hotel and Catering business

Hotels and Gastronomy technical equipment and technologies

3

10

20

z/z

Housekeeping Department Operations

2

10

10

z/z

Hotel and Gastronomy Revenue Management

3

10

10

z/z

Domestic and International Hotel Systems

3

20

10

z/z

##### SPECIALIZATION Leisure Tourism

Leisure Tourism Market Segmentation

3

10

20

z/z

Children and Youth Tourism and Recreation' Operations

2

10

10

z/z

Medical Tourism, Spa and Wellness Operations

3

10

10

z/z

Activity Tourism Operations

3

20

10

z/z

##### SPECIALIZATION Business Tourism

International Organization in Meetings Industry

3

10

20

z/z

Event Venues

2

10

10

z/z

Sports events and team-building

3

10

10

z/z

Event Scenography and Direction



3



20



10



z/z



|   | SEMESTER IV       |                   |                                  |                  |                |
|---|-------------------|-------------------|----------------------------------|------------------|----------------|
|   | FULL-TIME STUDIES |                   |                                  |                  |                |
|   | ECTS              | Lecture           | Practical classes (eg. workshop) | E-learning       | Form of credit |
| <b>SPECIALIZATION Recreation in Tourism</b>   |                   |                   |                                  |                  |                |
| Pedagogy of Outdoor Recreation  | 3                 | 10                | 20                               |                  | z/z            |
| Animation of Leisure Time in Recreation   | 2                 | 10                | 10                               |                  | z/z            |
| Methodology and safety of conducting recreation activities  | 3                 | 10                | 10                               |                  | z/z            |
| Planning and Organization of Recreation Events  | 3                 | 20                | 10                               |                  | z/z            |
|   | <b>TOTAL: 63</b>  | <b>TOTAL: 245</b> | <b>TOTAL: 345</b>                | <b>TOTAL: 60</b> |                |

|   | SEMESTER V        |         |                                  |            |                |
|---|-------------------|---------|----------------------------------|------------|----------------|
|   | FULL-TIME STUDIES |         |                                  |            |                |
|   | ECTS              | Lecture | Practical classes (eg. workshop) | E-learning | Form of credit |
| Tourist and hospitality enterprises Finance   | 3                 | 15      | 20                               |            | e/z            |
| Project Preparation   | 3                 |         | 20                               |            | z              |
| Proseminar  | 1                 | 5       |                                  |            | z              |
| Diploma Seminar (selection)   | 7                 |         |                                  | 15         | z              |
| English in Tourism V  | 2                 |         | 30                               |            | z              |
| Elective Foreign Language III   | 2                 |         | 30                               |            | z              |
| Elective Course 1:<br>• Tourism and World Religions<br>• Personal training<br>• Open Course   | 3                 | 20      |                                  |            | z              |
| Elective Course 2:<br>• Tourism Information<br>• Tourist Attractions Development<br>• Life Style Coaching   | 3                 | 20      |                                  |            | z              |

|   |  | SEMESTER V        |                   |                                     |                  |                |
|---|--|-------------------|-------------------|-------------------------------------|------------------|----------------|
|   |  | FULL-TIME STUDIES |                   |                                     |                  |                |
|   |  | ECTS              | Lecture           | Practical classes<br>(eg. workshop) | E-learning       | Form of credit |
| <b>SPECIALIZATIONS TO CHOOSE</b>  |  |                   |                   |                                     |                  |                |
| <b>SPECIALIZATION Hotel and Catering business</b>   |  |                   |                   |                                     |                  |                |
| Hotel and Gastronomy Properties management  |  | 3                 | 20                | 10                                  | z/z              |                |
| Safety and Security in Hotels   |  | 3                 | 10                | 10                                  | z/z              |                |
| <b>SPECIALIZATION Leisure Tourism</b>   |  |                   |                   |                                     |                  |                |
| Leisure Tourism Promotion   |  | 3                 | 20                | 10                                  | z/z              |                |
| Passenger Service   |  | 3                 | 10                | 10                                  | z/z              |                |
| <b>SPECIALIZATION Business Tourism</b>  |  |                   |                   |                                     |                  |                |
| Corporate Events  |  | 3                 | 20                | 10                                  | z/z              |                |
| Media in Meetings Industry  |  | 3                 | 10                | 10                                  | z/z              |                |
| <b>SPECIALIZATION Recreation in Tourism</b>   |  |                   |                   |                                     |                  |                |
| Outdoor Leisure Activities Adventure  |  | 3                 | 20                | 10                                  | z/z              |                |
| Recreational Games, Integration and Field   |  | 3                 | 10                | 10                                  | z/z              |                |
|   |  | <b>TOTAL: 48</b>  | <b>TOTAL: 180</b> | <b>TOTAL: 180</b>                   | <b>TOTAL: 15</b> |                |

|                            |  | SEMESTER VI       |         |                                     |            |                |
|--|--|-------------------|---------|-------------------------------------|------------|----------------|
|  |  | FULL-TIME STUDIES |         |                                     |            |                |
|  |  | ECTS              | Lecture | Practical classes<br>(eg. workshop) | E-learning | Form of credit |
| Intercultural Communication  |  | 3                 | 20      |                                     | e          |                |
| Consumer Behaviour in the Tourism Market   |  | 3                 | 20      |                                     | z          |                |
| Diploma Seminar  |  | 10                |         | 15                                  | z          |                |
| Elective Course 3:<br><ul style="list-style-type: none"> <li>International Tourism Organisations</li> <li>Regional Cuisines</li> <li>Contemporary International Socio-Economic Issues</li> </ul> |  | 3                 | 20      |                                     | z          |                |
| Elective Course 4:<br><ul style="list-style-type: none"> <li>Tourism in the European Union</li> <li>Tourism and Recreation Management at Regional Level</li> <li>Cultural Tourism</li> </ul>     |  | 3                 | 20      |                                     | z          |                |



## SEMESTER VI

### FULL-TIME STUDIES

COURSE TITLE

ECTS

Lecture

Practical classes  
(eg. workshop)

E-learning

Form of credit

#### SPECIALIZATIONS TO CHOOSE

##### **SPECIALIZATION Hotel and Catering business**

Savoir Vivre in Hospitality

4

10

10

z/z

Trends in Hotel and Gastronomy Industry

4

20

10

z/z

##### **SPECIALIZATION Leisure Tourism**

Tourist Guidance and Escorting

4

10

10

z/z

Trends in Leisure Tourism

4

20

10

z/z

##### **SPECIALIZATION Business Tourism**

Incentive Travel

4

10

10

z/z

Trends in Meetings Industry

4

20

10

z/z

##### **SPECIALIZATION Recreation in Tourism**

Event Psychology

4

10

10

z/z

Contemporary Trends in the Animation of Free Time and Recreation

4

20

10

z/z

**TOTAL: 54**

**TOTAL: 200**

**TOTAL: 80**

**TOTAL: 15**