

# SPECIALISATIONS IN THE FIELD OF TOURISM AND RECREATION WITH ACCREDITATION THE-ICE



3 YEARS (6 SEMESTERS) OF BACHELOR'S DEGREE PROGRAMME

## SPECIALITIES:

- Hotel and catering business
- Business tourism
- Leisure tourism
- Recreation in tourism



### ACCREDITED MEMBER



International Centre  
of Excellence in  
Tourism and Hospitality  
Education (THE-ICE)

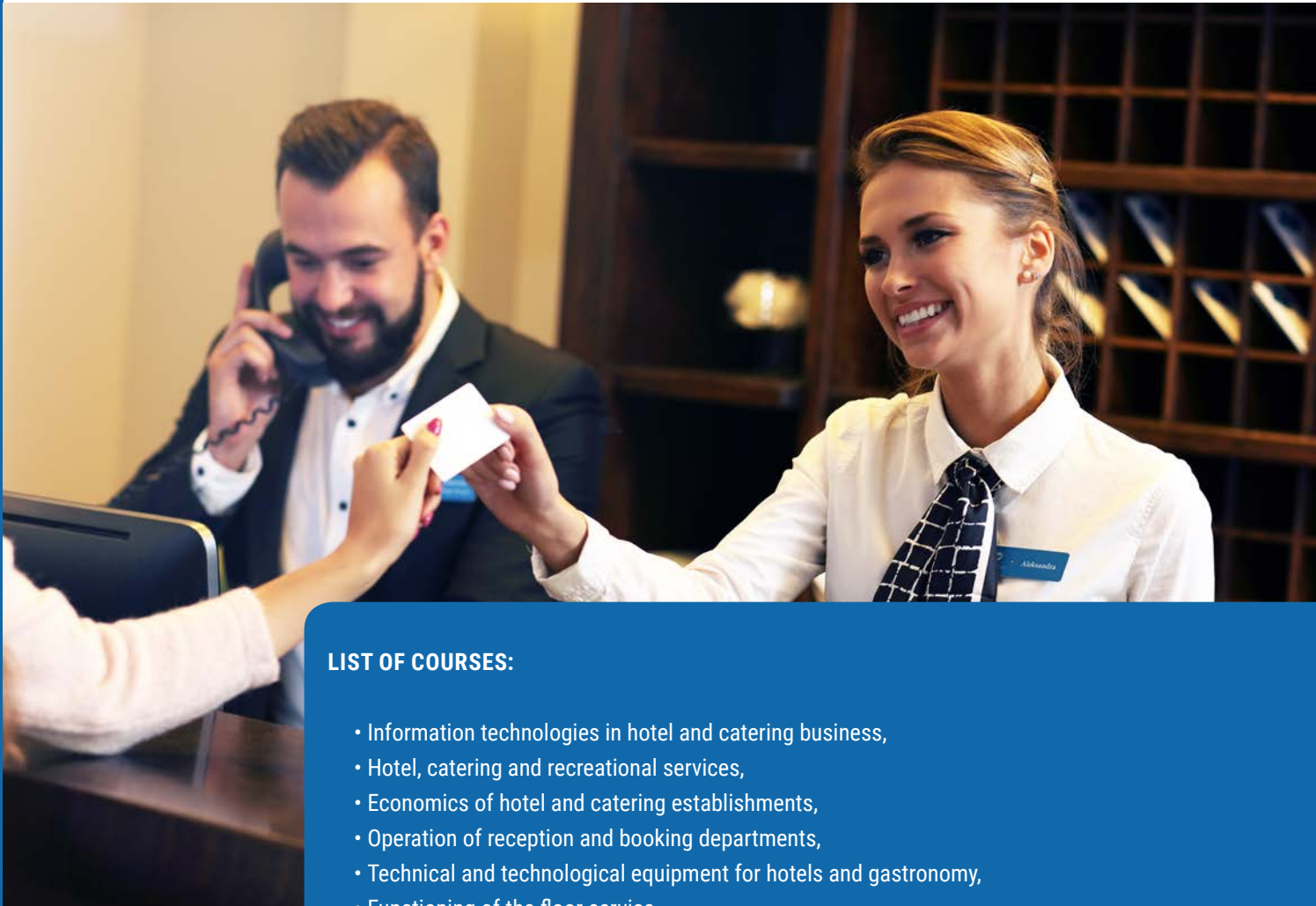


Accredited to meet THE-ICE Standards of Excellence

STUDIES ARE CONDUCTED  
IN  OR IN 

## SPECIALISATION: HOTEL AND CATERING BUSINESS

If you would like to work in hotel facilities, run your own catering business or work in a restaurant – this speciality is just for you. You will get acquainted with the current trends of the tourist market and the latest technological solutions. You will acquire knowledge in the field of hotel business planning and management of hotel and catering facilities. You will also learn about the operation principles of hotel and catering facilities, as well as about how to ensure safety for guests and employees, and successfully develop your business.



### LIST OF COURSES:

- Information technologies in hotel and catering business,
- Hotel, catering and recreational services,
- Economics of hotel and catering establishments,
- Operation of reception and booking departments,
- Technical and technological equipment for hotels and gastronomy,
- Functioning of the floor service,
- Revenue management in hotel management and gastronomy,
- Domestic and international hotel systems,
- Hotel and catering facilities management,
- Safety in the hospitality industry,
- Etiquette in the hospitality industry,
- Trends in the hospitality and food industry business.

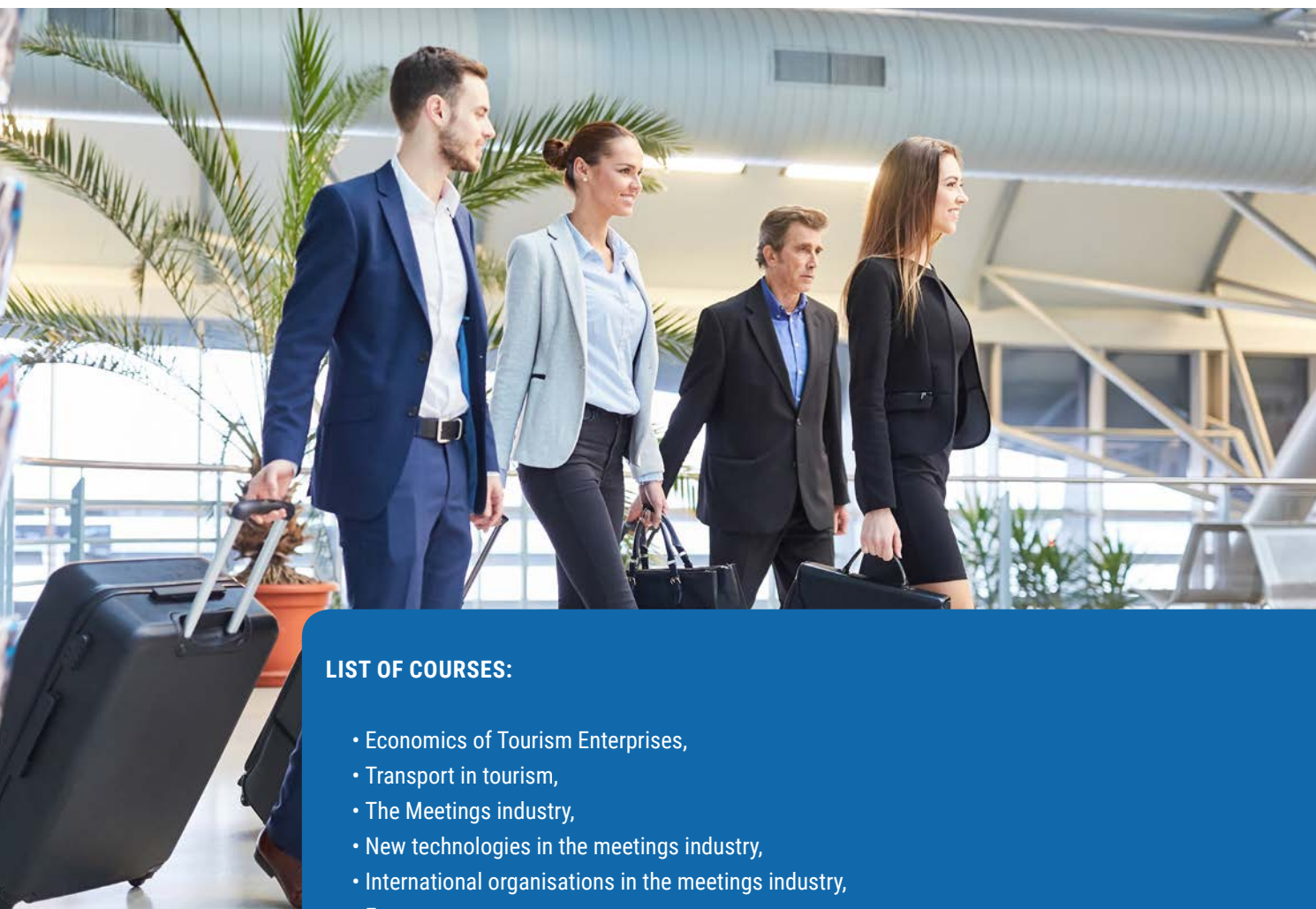


BUSINESS PARTNER

**Orbis**  
Hotel Group

## SPECIALISATION: BUSINESS TOURISM

This specialisation is the answer to the needs of the rapidly-developing business tourism sector. By choosing this specialisation, you will learn how to professionally organise business trips, congresses, conferences, incentive tours, and company picnics. You will be able to independently plan business events, such as fairs, study tours, study presses, or corporate events. This specialisation will also enable you to join Meeting Professional International (MPI). Once a member, you will be able to participate in international conferences in places, such as London, Copenhagen, Davos, Dusseldorf, or Barcelona.



### LIST OF COURSES:

- Economics of Tourism Enterprises,
- Transport in tourism,
- The Meetings industry,
- New technologies in the meetings industry,
- International organisations in the meetings industry,
- Event venues,
- Sports events and team building,
- Event Scenography and Direction,
- Corporate events,
- Media in the meetings industry,
- Incentive travel,
- Trends in the meetings industry.



BUSINESS PARTNER



**POLAND**  
CHAPTER

## SPECIALISATION: LEISURE TOURISM

This specialisation will show you what a trip 'full of attractions' actually means. You will learn how to creatively collaborate with an artistic collective, or improvise in unexpected situations. You will learn about the culture and history of various places around the world. You will gain the knowledge and skills necessary, to achieve professional success as an organiser.



### LIST OF COURSES:

- Economics of Tourism Enterprises,
- Transport in tourism,
- Creating tourist offerings,
- Information and reservation systems in tourism,
- Leisure tourism market segmentation,
- Children and Youth Tourism and Recreational Operations,
- Medical Tourism, Spa and Wellness Operations,
- Activity Tourism Operations,
- Leisure Tourism Promotion,
- Passenger Service,
- Tourist Guidance and Escorting,
- Trends in leisure tourism.



**BUSINESS PARTNER**



## SPECIALISATION: RECREATION IN TOURISM

If you would like to work at a sports club, fitness centre, wellness & spa facility of a hotel, or operate your own similar establishment, this specialisation is for you. You will realise how to plan, organise, and co-ordinate sports and recreation activities, and manage sports and recreation events, including risk management. You will realise how to best communicate with local authorities, how to collaborate with celebrities, and how to manage activities, as part of international festivals.

### LIST OF COURSES:

- Physical recreation and sport in the life of the 'modern man',
- Economics of recreation and sport activities,
- Volunteering in recreation and sport,
- Organisation of recreation and sport for different social groups,
- Pedagogy of Outdoor Recreation,
- Animation of leisure time in recreation,
- Methodology and safety of conducting recreational activities,
- Planning and organisation of recreational events,
- Outdoor leisure activities' adventures,
- Recreational, integration, and field games,
- Events psychology,
- Contemporary trends in the animation of free time and recreation.



## AFTER STUDIES



After graduation, you can work in tourism, hotel, gastronomic and recreational enterprises, or in other institutions dealing with broadly understood tourism and recreation. You will gain the competences necessary in the management of tourism companies (travel agencies, accommodation facilities), as well as for activities in the area of organising business events and programming of physically active leisure time.



## PARTNERSHIPS:

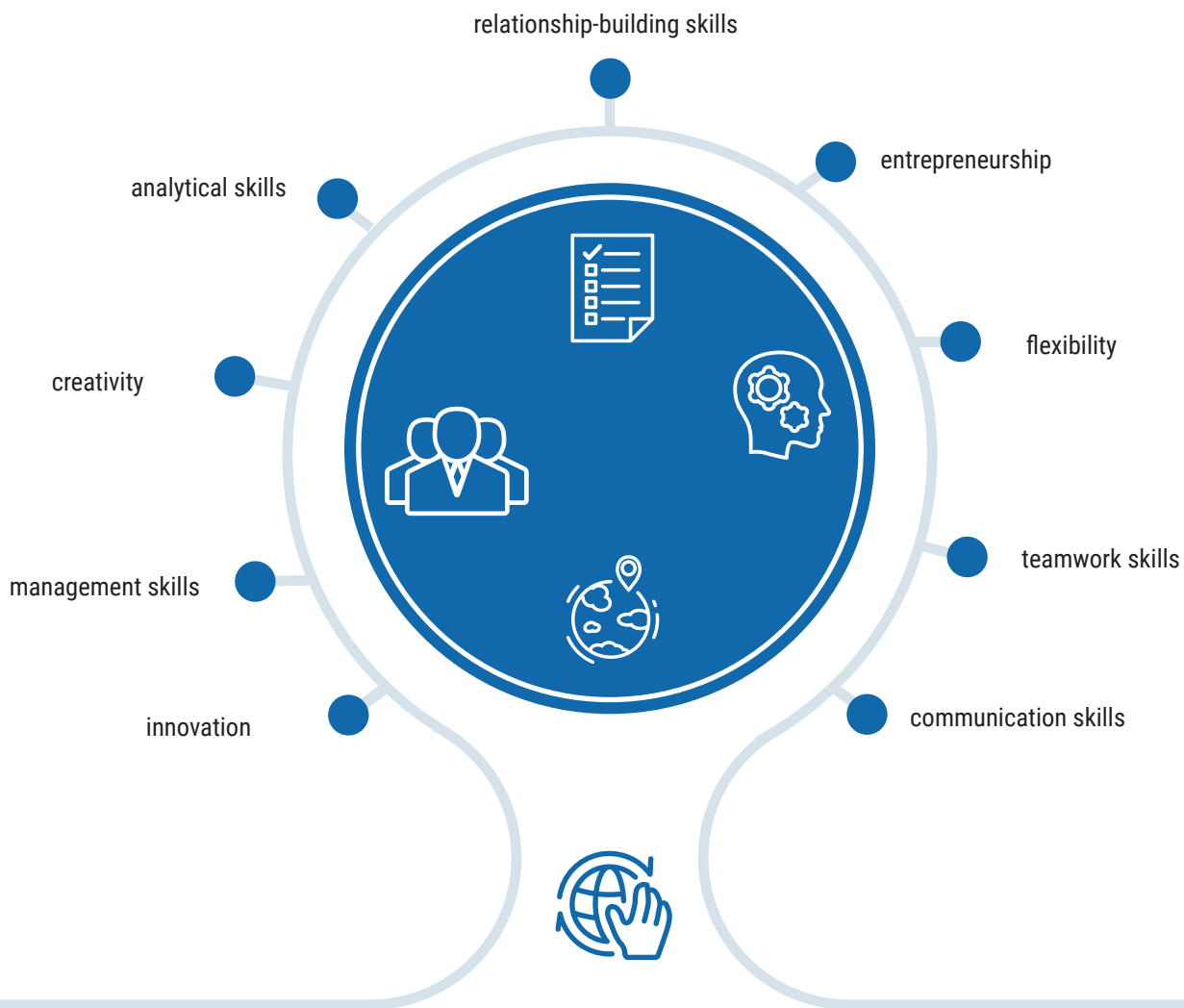


Międzynarodowe Stowarzyszenie Organizatorów Spotkań MPI POLAND | Orbis S.A. | Polska Izba Turystyki | Izba Gospodarcza Hotelarstwa Polskiego | Meeting Planner Sp. z o.o. | Hotel Sheraton Warsaw (Starwood Services Poland Sp. z o.o.) | Hotel Bristol, a Luxury Collection Hotel. Warsaw (Royal Bristol Warsaw Sp. z o.o.) | The Greek Gourmet Kubiak-Vafidis S.J. | Ministry of Creativity Sp. z o.o. | El Padre Sp. z o.o. | Klub Agencji Eventowych (Stowarzyszenie Komunikacji Marketingowej SAR) | Varsovia Apartamenty Sp. z o.o. | J.W. Construction Holding S.A. | Hotel Warszawa (Holding Liwa Sp. z o.o.) | Leonardo Hotels (Leonardo Hotels Warsaw Sp. z o.o.) | Hotel The Westin Warsaw (Holmsett Investments Sp. z o.o.) | Mouzenidis Travel Sp. z o.o.

### INTERNSHIP AGREEMENTS:

Leonardo Hotels Warsaw Sp. z o.o. | Starwood Services Poland Sp. z o.o. (Sheraton Warsaw Hotel) | Holmsett Investments Sp. z o.o. (The Westin Warsaw) | Holding Liwa Sp. z o.o. (Hotel Warszawa) | Belvedere Cafe Łazienki Królewskie Sp. z o.o. | Stowarzyszenie na Rzecz Osób Upośledzonych Umysłowo lub Fizycznie Dobra Wola OPP | Mouzenidis Travel Sp. z o.o. | Biuro Podróży Janus | Restauracja Florian Ogień czy Woda | Varsovia Apartamenty Sp. z o.o. | HIE WARSZAWA MOKOTÓW Sp. z o.o. | PROFITTRAVEL SERVICES Sp. z o.o. | Sound Garden Hotel Sp. z o.o. | Mazurkas Travel Biuro Podróży Sp. z o.o.

# ACQUIRED COMPETENCES AND SKILLS IN TOURISM AND RECREATION WITH ACCREDITATION THE-ICE



**AFTER COMPLETING YOUR BACHELOR'S DEGREE, YOU CAN CONTINUE YOUR STUDIES IN THE FOLLOWING SPECIALISATIONS DURING YOUR MASTER'S DEGREE:**

## **2 YEARS (4 SEMESTERS) OF MASTER'S DEGREE PROGRAMME**

- Management in the hospitality and catering industry
- Event management
- Management in tourism

## **INTERNATIONAL OFFICE**



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**e-mail:** [admission2@vistula.edu.pl](mailto:admission2@vistula.edu.pl)



# LET'S MEET IN PERSON OR ON-LINE



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