



TOURISM AND RECREATION

FIRST DEGREE STUDIES

PROFILE: PRACTICAL | DEGREE: BACHELOR | PROGRAM FOR 2023/2024 INTAKE: 2023/2024



FULL-TIME STUDIES




3-year studies – 6 semesters





TOTAL NUMBER OF HOURS AND ECTS





ECTS credits: 180
No. of hours: 2308





LEGEND





FORM OF CREDIT: E – Exam, ZO – Graded credit, Z – Non-graded credit





<div></div> <div>COURSE TITLE</div>	SEMESTER I				
	<div>FULL-TIME STUDIES</div>				
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Ecology and Environment	3	20			Z
Introduction to Tourism	3	20			E
Introduction to Hospitality Industry	4	20			E
Introduction to Sociology	2	15			E
Introduction to Recreation	2		15		E
Tourism Geography	5	10	20		E/ZO
Law in Tourism and Recreation	3	20			E
ICT in Buissnes	2		15		ZO
English in Tourism I	4		90		ZO
Language Repetitorium I	2		45		ZO
Physical Education I			30		ZO
H&S (Occupational Health and Safety)			4		ZO
Library Instruction			4		ZO
	TOTAL: 30	TOTAL: 105	TOTAL: 223	TOTAL: 0	

<div></div> <div>COURSE TITLE</div>	SEMESTER II				
	<div>FULL-TIME STUDIES</div>				
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Management of Individual Potential I	3		20		ZO
Land Planning and Development of Tourism and Recreation	3	20			ZO
Quality in Tourism and Hospitality	2	30			E
Tourism in Practice	2		30		E
English in Tourism II	4		90		ZO
Language Repetitorium II	2		45		ZO
Physical Education II			30		ZO
 INTERNSHIP					
Student internship	14		360		ZO
	TOTAL: 30	TOTAL: 50	TOTAL: 575	TOTAL: 0	

<div>  </div> <div>COURSE TITLE</div>	SEMESTER III				
	<div>  </div> <div>FULL-TIME STUDIES</div>				
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Economics of Tourism	2	30			E
Specialty courses	10	60	50		Z0
English in Tourism III	2		45		Z0
Elective Foreign Language I	2		90		Z0
 INTERNSHIP					
Student internship	14		360		Z0
 SPECIALIZATIONS TO CHOOSE					
SPECIALIZATION Hotel and Catering Business					
Information Technologies in Hospitality Business	3	20	10		Z0
Hotel, Food and Beverages and Recreation Services	2	20	10		Z0
Economics of Hotel and Catering Establishments	3	20	10		Z0
Reception and Reservation Departments Operations	2		20		Z0
SPECIALIZATION Leisure Tourism					
Economics of Tourism Enterprises	3	20	10		Z0
Transport in Tourism	2	20	10		Z0
Creating tourist offers	3	20	10		Z0
Information and Reservation Systems in Tourism	2		20		Z0
SPECIALIZATION Business Tourism					
Economics of Tourism Enterprises	3	20	10		Z0
Transport in Tourism	2	20	10		Z0
Meetings Industry	3	20	10		Z0
New technology in Meetings Industry	2		20		Z0
SPECIALIZATION Recreation in Tourism					
Physical recreation and Sport in the Life of Modern Man	3	20	10		Z0
Economics of Recreation and Sport Activities	2	20	10		Z0
Volunteering in Recreation and Sport	3	20	10		Z0
Organization of Recreation and Sport for Different Social Groups	2		20		Z0
	TOTAL: 70	TOTAL: 330	TOTAL: 745	TOTAL: 0	

<div></div> <div>COURSE TITLE</div>	SEMESTER IV				
	<div>FULL-TIME STUDIES</div>				
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Insurance in Tourism and Hospitality	2	15			E
Marketing in tourism and hospitality	4	10	20		E/ZO
Disabled customers' service in tourism and hospitality	3	10	10		ZO
E-tourism Industry	3	10	10		ZO
Recreation in Tourism and Hospitality	3		30		ZO
Specialty courses	11	50	50		ZO
English in Tourism IV	2		45		ZO
Elective Foreign Language II	2		90		ZO
<div>SPECIALIZATIONS TO CHOOSE</div>					
SPECIALIZATION Hotel and Catering Business					
Hotels and Gastronomy technical equipment and technologies	3	10	20		ZO
Housekeeping Department Operations	2	10	10		ZO
Hotel and Gastronomy Revenue Management	3	10	10		ZO
Domestic and International Hotel Systems	3	20	10		ZO
SPECIALIZATION Leisure Tourism					
Leisure Tourism Market Segmentation	3	10	20		ZO
Children and Youth Tourism and Recreation' Operations	2	10	10		ZO
Medical Tourism, Spa and Wellness Operations	3	10	10		ZO
Activity Tourism Operations	3	20	10		ZO
SPECIALIZATION Business Tourism					
International Organization in Meetings Industry	3	10	20		ZO
Event Venues	2	10	10		ZO
Sports events and team-building	3	10	10		ZO
Event Scenography and Direction	3	20	10		ZO
SPECIALIZATION Recreation in Tourism					
Pedagogy of Outdoor Recreation	3	10	20		ZO
Animation of Leisure Time in Recreation	2	10	10		ZO
Methodology and safety of conducting recreation activities	3	10	10		ZO
Planning and Organization of Recreation Events	3	20	10		ZO
	TOTAL: 30	TOTAL: 295	TOTAL: 455	TOTAL: 0	

<div>   </div> <div>COURSE TITLE</div>	SEMESTER V				
	<div>  FULL-TIME STUDIES </div>				
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Tourist and hospitality enterprises Finance	3	15	20		E/ZO
Project Preparation	3		20		ZO
Specialty courses	6	30	20		ZO
Proseminar	1	5			ZO
Diploma Seminar (selection)	7			15	ZO
English in Tourism V	2		30		ZO
Elective Foreign Language III	2		30		ZO
Elective Course 1 (Tourism and World Religions; Personal training)	3	20			ZO
Elective Course 2 (Tourism Information, Tourist Attractions Development, Life Style Coaching)	3	20			ZO
 SPECIALIZATIONS TO CHOOSE					
SPECIALIZATION Hotel and Catering Business					
Hotel and Gastronomy Properties management	3	20	10		ZO
Safety and Security in Hotels	3	10	10		ZO
SPECIALIZATION Leisure Tourism					
Leisure Tourism Promotion	3	20	10		ZO
Passenger Service	3	10	10		ZO
SPECIALIZATION Business Tourism					
Corporate Events	3	20	10		ZO
Media in Meetings Industry	3	10	10		ZO
SPECIALIZATION Recreation in Tourism					
Outdoor Leisure Activities Adventure	3	20	10		ZO
Recreational Games, Integration and Field	3	10	10		ZO
	TOTAL: 54	TOTAL: 210	TOTAL: 200	TOTAL: 15	

  COURSE TITLE	SEMESTER VI				
	 FULL-TIME STUDIES				
	ECTS	Lecture	Practical classes (eg. workshop)	Seminar	Form of credit
Intercultural Communication	3	20			E
Consumer Behaviour in the Tourism Market	3	20			Z0
Specialty courses	8	30	20		Z0
Diploma Seminar	10			15	Z0
Elective Course 3 (International Tourism Organisations , Regional Cuisines, Contemporary International Socio-Economic Issues)	3	20			Z0
Elective Course 4 (Tourism in the European Union, Tourism and Recreation Management at Regional Level, Cultural Tourism)	3	20			Z0
 SPECIALIZATIONS TO CHOOSE					
SPECIALIZATION Hotel and Catering Business					
Savoir Vivre in Hospitality	4	10	10		Z0
Trends in Hotel and Gastronomy Industry	4	20	10		Z0
SPECIALIZATION Leisure Tourism					
Tourist Guidance and Escorting	4	10	10		Z0
Trends in Leisure Tourism	4	20	10		Z0
SPECIALIZATION Business Tourism					
Incentive Travel	4	10	10		Z0
Trends in Meetings Industry	4	20	10		Z0
SPECIALIZATION Recreation in Tourism					
Event Psychology	4	10	10		Z0
Contemporary Trends in the Animation of Free Time and Recreation	4	20	10		Z0
	TOTAL: 32	TOTAL: 60	TOTAL: 120	TOTAL: 90	